

FOR IMMEDIATE RELEASE

BUSHIROAD ANNOUNCES NEW TRADING CARD GAME CODENAMED "PROJECT DB"



Singapore (January 26, 2017) – Bushiroad South East Asia, a subsidiary of Bushiroad Inc., will release a new trading card game codenamed "Project DB" in the Summer of 2017. It will be Bushiroad's first English exclusive trading card game targeting the international market.

A preview of "Project DB" will be unveiled at the GAMA Trade Show 2017. The established event will take place from March 13 to March 17, in Las Vegas, USA. Retailers who want an exclusive peek into "Project DB" are highly encouraged to visit the Bushiroad booth.

For more information please visit:

http://bushiroad.com/en/products/project-db/



Bushiroad Inc. is an entertainment company known for developing Cardfight!! Vanguard, Future Card Buddyfight, Weiss Schwarz, Luck & Logic and other card games, promotional items, smartphone applications around the world.

Bushiroad Inc. consists of 7 sub-entities: Bushiroad Inc., Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc., Bushiroad Europe GmbH, Bushiroad Media, Bushiroad Music, and New Japan Pro-Wrestling Co., Ltd.

Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2011 in order to expand the overseas market for Bushiroad card games.

Bushiroad USA Inc. was established in Los Angeles, California on May 18, 2012, to better cater to the growing demand and interest in Bushiroad products from both players and retailers in the USA.

Bushiroad Europe GmbH was established in Duisburg, Germany on October 28, 2014 to support and service Organized play and marketing in the European Region.

Media Contact: Name: Ong Yu Jie

Department: Marketing

Email: sg_marketing@bushiroad.com

Phone: +65 6337 1153