

## FOR IMMEDIATE RELEASE

## TRADING CARD GAME "LUCK & LOGIC" RELEASES IN ENGLISH THIS SUMMER 2016



Tokyo, Japan (January 15, 2016) – Bushiroad announced that their latest trading card game "Luck & Logic" will also be released in English in Summer 2016.

"Luck & Logic" was first announced in November 17, 2015 in Tokyo, Japan. Just like the name of the game, the trading card game features both luck and logic. A key point of the game is to have two types of characters, "foreigners" and "logicalist", combine together to become a stronger character. The mechanic of combining is known as "trance".

Over 4,000 worldwide have participated in the "Luck & Logic" demonstration sessions with Japanese edition cards at events such as Anime Festival Asia 2015 and Comic Fiesta 2015. The overwhelming positive feedback and demand for the game to be in English has spurred the release of the English edition "Luck & Logic".





The trading card game is accompanied by a TV animation series, also named "Luck & Logic", which is currently airing across various broadcasting and online streaming channels. The animation is available in Japan, USA and Canada, South Korea, Taiwan, China, Italy, Spain, Portugal and French regions.

The animation plot revolves around Sci-Fi "bishojo" battle action with "Trance" as the theme within the world of "Luck & Logic".





Channels	Region	Time
ΤΟΚΥΟ ΜΧ	Japan	Saturdays, 11pm JST
FUNimation.com	USA and Canada	Saturdays, 7.30am PST
ANIPLUS	South Korea	Tuesdays, 11.30pm KST
中華電信, QIYI, Gamer.com	Taiwan	Sundays, 8.00am CST
Youku/Tudou	China	Sundays, 1.00am CST
www.wakami.tv	France and other	Saturdays, 4.30pm CET
	French regions	
http://popcorntv.it/	Italy	Saturdays, 3.30pm CET
www.gazzaplay.com/anime	Italy	Mondays, 2.00pm CET
Man-ga	Italy	Tuesdays, 10.45pm CET
Yamato Entertainment (YouTube)	Italy	Wednesdays, 2.00pm, CET
YOWU PLAY	Spain and Portugal	Saturdays, 3.30pm AST

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Bushiroad Inc. is an entertainment company known for developing Cardfight!! Vanguard, Future Card Buddyfight, Detective Milky Holmes, Weiss Schwarz and other card games, promotional items, smartphone applications around the world.

Bushiroad Inc. consists of 6 sub-entities: Bushiroad Inc., Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc., Bushiroad Media, Bushiroad Music, and New Japan Pro-Wrestling Co., Ltd.

Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2011 in order to expand the overseas market for Bushiroad card games such as Cardfight!! Vanguard, Weiβ Schwarz, Chaos TCG and Five Qross.

Bushiroad USA Inc. was established in Los Angeles, California on May 18, 2012, to better cater to the growing demand and interest in Cardfight!! Vanguard from both players and retailers in the USA.

TCG "Luck & Logic" website: <u>http://luck-and-logic.com/</u> TV anime "Luck & Logic" website: <u>http://luckandlogic-animation.com/</u> "Luck & Logic" Twitter: @luck\_and\_logic