

## FOR IMMEDIATE RELEASE

## **BUSHIROAD SPRING FEST 2016 RETURNS BIGGER THAN EVER**



Singapore (December 10, 2015) – Bushiroad announced that the Bushiroad Spring Fest 2016 will be held from February to July 2016 at various locations throughout North America, Europe and Asia-Oceania. The festival consists of 3 major tournaments, one for each of the company's English Edition trading card games – Cardfight!! Vanguard, Weiss Schwarz and Future Card Buddyfight.

Bushiroad will continue the Cardfight!! Vanguard Team League tournament series at the Bushiroad Spring Fest 2016. Players are to group themselves into teams of 3, in order to compete against other teams. In addition, the Weiss Schwarz Neo-Showdown tournament and Future Card Buddyfight Buddy Challenge tournament will also be held at the festival.

Players participating in these 3 major tournaments may receive an event exclusive hot-stamped promotional card and a special deck case for their respective tournaments. A limited edition pin will be given as a reward to the top 8 teams and players. The top 4 teams and players will also receive certificates as testaments of their skills.



This year, the Bushiroad Spring Fest 2016 is expanding its regional qualifiers to 23 locations. This is an increase of 8 locations compared to 2015. Besides the North America Continental Finals, the Asia-Oceania Continental Finals and Europe Continental Finals are added to the festival lineup. A special thing to note is that the Singapore Regional Qualifier and Asia-Oceania Continental Finals will be held at the C3 CharaExpo 2016.



C3 CharaExpo 2016 is a Japanese anime, manga, games and cosplay event in Singapore that will be held July 9 and 10 2016 at Singapore EXPO.

To kick start the Bushiroad Spring Fest 2016, Bushiroad will launch the PR Coupon Campaign in official Bushiroad tournament shops. Players participating in any official Cardfight!! Vanguard, Weiss Schwarz and Future Card Buddyfight shop tournaments from February 1 to April 3, 2016 will receive a PR Coupon.



The coupon may be used to redeem exclusive PR cards at the Bushiroad Spring Fest 2016 when players participate in any of the 3 main tournaments. A Cardfight!! Online serial code is also included in the coupon and can be used to redeem a free PR card within the online game.

Free fight events for all 3 trading card games will be conducted concurrently at the festival and participants may receive exclusive promotional cards after playing for a number of rounds. Furthermore, the Future Card Buddyfight Junior Challenge will also be held as a side event at various locations for players below a certain age.

The Bushiroad Spring Fest 2016 will be taking place at the following locations:

| Location           | Date       | Venue                                  |  |
|--------------------|------------|--|--|
| Asia-Oceania       |            |  |  |
| Indonesia          | Mar 26-27  | Pluit Village Mall                     |  |
| Philippines        | Apr 16-17  | SM Aura Premier                        |  |
| Australia          | Apr 23-24  | Bankstown Sports                       |  |
| New Zealand        | Apr 24     | Crowne Plaza Auckland (Akiba Con 2016) |  |
| Malaysia           | May 28-29  | AEON Shah Alam                         |  |
| Singapore          | July 9     | Singapore EXPO (Chara Expo 2016)       |  |
| Asia-Oceania       | July 10    | Singapore EXPO (Chara Expo 2016)       |  |
| Continental Finals |            |  |  |
| Europe             |            |  |  |
| Greece             | Apr 16- 17 | Kaissa Café                            |  |
| Belgium (VG Only)  | Apr 23     | Outpost Brussels                       |  |
| Germany            | May 21-22  | Mathildensaal, Evangelischer           |  |
|                    |            | Handwerkerverein                       |  |
| Italy (WS Only)    | May 22     | Angeli Draghi                          |  |
| Spain (VG Only)    | June 11    | Akiba Store                            |  |



| Cardiff, United Kingdom | June 18-19 | Firestorm Games                      |  |
|-------------------------|------------|--------------------------------------|--|
| Huddersfield, United    | June 18-19 | IQ Games Center                      |  |
| Kingdom                 |            |                                      |  |
| France                  | ТВА        | ТВА                                  |  |
| Europe Continental      | July       | ТВА                                  |  |
| Finals                  |            |                                      |  |
| North America           |            |                                      |  |
| Atlanta, Georgia        | Feb 27-28  | Omni Atlanta Hotel at CNN Center     |  |
| Vancouver, Canada       | Mar 19-20  | Executive Airport Plaza Hotel &      |  |
|                         |            | Conference Centre                    |  |
| Chicago, Illinois       | Mar 26-27  | Chicago Marriott Oak Brook Hotel and |  |
|                         |            | Marriott Suites                      |  |
| Mexico City, Mexico     | Apr 9-10   | Expo Reforma                         |  |
| Toronto, Canada         | Apr 23-24  | Sheraton Toronto Airport Hotel and   |  |
|                         |            | Conference Centre                    |  |
| Anaheim, California     | May 7-8    | Anaheim Convention Center            |  |
| White Plains, New York  | May 28-29  | Westchester County Center            |  |
| Austin, Texas           | Jun 11-12  | Hyatt Regency Austin                 |  |
| Ohio, Columbus          | Jun 18-19  | Origins Game Fair                    |  |
| N.A Continental Finals  | Jul 16     | ТВА                                  |  |

\*All dates and locations are subjected to change

More information can be found at the following website:

http://bushiroad.com/en/events/bsf2016/

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Bushiroad Inc. is an entertainment company known for developing Cardfight!! Vanguard, Future Card Buddyfight, Detective Milky Holmes, Weiss Schwarz and other card games, promotional items, smartphone applications around the world.

Bushiroad Inc. consists of 6 sub-entities: Bushiroad Inc., Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc., Bushiroad Media, Bushiroad Music, and New Japan Pro-Wrestling Co., Ltd.

Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2011 in order to expand the overseas market for Bushiroad card games such as Cardfight!! Vanguard, Weiβ Schwarz, Chaos TCG and Five Qross.

Bushiroad USA Inc. was established in Los Angeles, California on May 18, 2012, to better cater to the growing demand and interest in Cardfight!! Vanguard from both players and retailers in the USA.

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Bushiroad (English) - <u>http://bushiroad.com/en/</u> Cardfight!! Vanguard Website (English) - <u>http://cf-vanguard.com/en/</u> Weiβ Schwarz (English) - <u>http://ws-tcg.com/en/</u> Future Card Buddyfight (English) - <u>http://fc-buddyfight.com/en/</u>