## FOR IMMEDIATE RELEASE

## Bushiroad USA Announces Licensing Agreement with UltraPro to Produce Official Cardfight!! Vanguard Products for the US

Anaheim, CA (Nov. 3, 2012) – Bushiroad USA Inc. announced that they had entered into a licensing agreement with renowned card accessory producer Ultra PRO, allowing Ultra PRO to produce officially licensed Cardfight!! Vanguard accessories for the US market.

The announcement was made by Bushiroad USA General Manager Junghun Kim during the opening ceremonies of the Cardfight!! Vanguard Los Angeles Qualifiers that took place on Saturday, November 3. Card sleeves, playmats, and deck cases are among the accessories included in the agreement, with a scheduled launch date of February 2013.

-----

Cardfight!! Vanguard is a popular trading card game developed by Bushiroad Group Publishing Inc. It is currently available in three languages; Japanese, English and Korean.

In July 2012, the first ever Cardfight!! Vanguard World Championship was announced. Between September and October, qualifiers were held worldwide across different multiple regions and countries such as Australia, Germany, Japan, Singapore, Los Angeles, Mexico and more.

The finalists of each region are invited to the Cardfight!! Vanguard World Championship Grand Final held at Tokyo Dome Hotel on December 9, 2012. The winner of the final will be crowned the first ever Cardfight!! Vanguard World Champion.

Bushiroad Group Publishing Inc. consists of 5 sub-entities; Bushiroad Inc., Bushiroad South East Asia Pte Ltd, Bushiroad USA Inc, Hibiki Inc, and New Japan Pro-Wrestling Co., Ltd.

Bushiroad South East Asia Pte Ltd was established in Singapore on November 12, 2012 in order to expand the overseas market for Bushiroad card games such as Cardfight!! Vangauard, Wei $\beta$  Schwarz, ChaosTCG and Victory Spark.

Bushiroad USA Inc was later established during 2012 in Los Angeles, California, to better cater to the growing demand and interest in Cardfight!! Vanguard from both players and retailers.

-----

Bushiroad (Japanese) - <a href="http://bushiroad.com/">http://bushiroad.com/</a>

Bushiroad (English) - <a href="http://bushiroad.fm/">http://bushiroad.fm/</a>

Cardfight!! Vanguard Website (Japanese) - http://cf-vanguard.com/

Cardfight!! Vanguard Website (English) - <a href="http://cf-vanguard.com/en/">http://cf-vanguard.com/en/</a>

Weiβ Schwarz (Japanese) - <a href="http://ws-tcg.com/">http://ws-tcg.com/</a>

ChaosTCG (Japanese) - <a href="http://chaos-tcg.com/">http://chaos-tcg.com/</a>

Victory Spark - <a href="http://vs-tcg.com/">http://vs-tcg.com/</a>

Monster Collection - <a href="http://moncolle-tcg.com/">http://moncolle-tcg.com/</a>